



# PLACE MAKERS 2020

POWERED BY REVO

**Become a sponsor.**

16-17 September  
Manchester Central



# Bringing together all the people and businesses that together create dynamic places.

## Revo combining 'retail' and 'evolution' promotes the UK retail property and placemaking community.

Revo looks at the industry holistically; addressing a broad remit and embrace all kinds of property and all kinds of stakeholders including office, residential, logistics, leisure, civic and culture; urban living and placemaking.

Expertise and cross fertilisation of ideas is essential as national trends force new ways of thinking about property and place. Whether you're a retailer or an investor, a local council or a restaurateur, a centre manager or a cinema chain, you are a valued member of our growing community, and we're here to help you to succeed.

**New ideas.**  
**New players.**  
**New solutions.**



## What is Place Makers 2020?

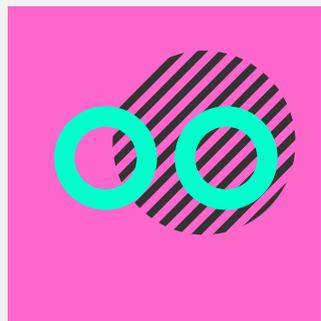
Our industry of retail property and placemaking is going through seismic change, as it continues to evolve in an experience led and dynamic economy.

Place Makers 2020 offers a truly unique opportunity to connect and do business with senior decision makers from the diverse and progressive retail property and placemaking community. Bringing together the latest thinking on mixed use, repurposing and sustainability - reimagining placemaking for the future.



## Who attends?

Place Makers 2020 is the UK's largest single gathering of people and businesses that together create, deliver, operate and occupy great places to live, work, shop, eat and be entertained.



Commercial & residential investment and development.



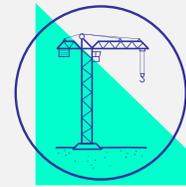
In & out of town leasing and investment agents.



UK & international occupiers.



F&B and leisure operators.



Construction & infrastructure.



Logistics companies.



Local Authorities & other public sector bodies.



Alternative uses including student housing, co-living, senior living and healthcare



Innovation experts and trend spotters; and many many more

# Want to position your business in front of this influential audience?

We have numerous opportunities available to you through our fantastic sponsorship packages. By sponsoring Place Makers 2020, you'll receive fantastic company promotion and brand awareness through:



**Logo included on event web pages including hyperlink to sponsor website.**

**Single page full colour advertisement in digital event Show Guide (artwork to be provided by sponsor to specification).**

**Logo across a full schedule of e-marketing campaigns (circulation of c.13,000 contacts).**

**Logo included on selected print adverts across trade media.**

**Mentions on social media such as Twitter (outreach 8,000+), Instagram (outreach 1,100+) and LinkedIn (outreach 1,500+) as part of ongoing promotional campaigns (pre, during and post show).**

**Profile and contact details included within sponsor section pages of digital Show Guide distributed to all attendees.**

**Allocation of passes and opportunity to purchase further delegate tickets at discounted rates.**

Alternatively, our exhibition packages may be more suited to your business requirements. We offer ready-built, walk-on ready packages starting from just £4,999.

## **See our stand packages**

However, we know each business has different requirements and objectives, and we prefer to work with you to tailor our packages, ensuring we consider your commercial objectives as we understand them.



Overall event  
POA



WiFi sponsor  
£7,500



Water  
£7,500

Digital Show Guide  
£3,000



Lunch  
£7,500

**Just some of the options  
for our packages include...**

Drinks reception  
£5,000



Registration  
£12,500



Content sponsorship  
£7,500



## Why Place Makers 2020?

**Every penny of every pound we generate is reinvested back into our community.**

This means the revenues we generate from our commercial activities enable us to create products and services that support individuals, companies and the wider sector – for example education and training, research, lobbying, achieving policy change, raising industry standards and improving understanding of our market. Making a real difference to our entire community.

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**hello@revocommunity.org**



### Let's chat.

We welcome the opportunity to talk to you further about all the options available to you, to help you do business better.

Contact our team today for further information!

**Beth Beeson**

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