

Tuesday 18 September

TIME	ACTIVITY	LOCATION
10:00	Cushman & Wakefield: Revo Ride 100k route, starting and finishing at Rapha Manchester. Contact holly.russell-kennedy@cushwake.com for information.	Rapha Manchester
18:00 – 22:00	Revo Manchester 2018 Welcome Party	Mayfield Depot
19:00	Revo Chief Executive & President Dinner 19:00 for 19:45 sitting. <i>Invite only.</i>	Artisan Manchester

Wednesday 19 September

TIME	ACTIVITY	LOCATION
08:00 – 19:00	Event open	Manchester Central
09:15 – 09:25	Welcome to Revo Manchester 2018 <ul style="list-style-type: none"> Ed Cooke, Chief Executive, Revo Mark Williams, Revo President & Director, The Hark Group 	Cinema
09:25 – 10:20	Fake News! Should we believe everything we read about the UK economy? Steph McGovern tries to separate fact from fiction and look at how the UK economy is poised as we enter the final stages of Brexit. How will the retail and retail property sector be affected? The questions, and their answers, which set the context of debate for Revo 2018, can't afford to be ignored. Keynote and Chairperson: Steph McGovern, Business Broadcaster Followed by panel discussion: <ul style="list-style-type: none"> Kim Politzer, Director of Research, European Real Estate, Fidelity International Darren Richards, Deputy Head of Retail, British Land Pat Ritchie, Chief Executive, Newcastle City Council 	Cinema

TIME	ACTIVITY	LOCATION
10:25 – 11:25	<p>Northern Powerhouse: On the eh-up?</p> <p>Four years since then-Chancellor George Osborne announced the UK needed a Northern Powerhouse, this Question Time style session provides an honest appraisal of progress made, and the challenges that remain in delivering the vision.</p> <p>Chair: Steph McGovern, Business Broadcaster</p> <p>Presentation: Henri Murison, Director, Northern Powerhouse Partnership</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Angela Barnicle, Chief Officer, Asset Management & Regeneration, Leeds City Council • Cllr Susan Hinchcliffe, Leader of Bradford Council 	Cinema
11:30 – 12:30	<p>Are shops killing the high street?</p> <p>Given retail sector turmoil, do we, finally, need to accept there are simply too many shops? The great challenge of adaptation manifests in so many ways and our panel explores the new future of place. How are market leaders transforming the places we live and work? This panel looks at the opportunities within the turmoil and great strides being made by innovators.</p> <p>Presentation and Chair: Alistair Parker, Head, Retail Development Agency – London, Cushman & Wakefield</p> <p>Panellists:</p> <ul style="list-style-type: none"> • David Kosky, Co-founder, Work.Life • Crispin Lilly, CEO, Everyman • Guy Nixon, CEO and Founder, Native • Ed Templeton, Director, Carousel • Karen Whelan, CEO, Surrey Heath Borough Council 	Cinema
12:30 – 14:00	Lunch	Manchester Central
12:30 – 14:00	<p>Retail & Retail Property Owner CEO Roundtable Debate</p> <p>A private Chatham House Rules discussion between retail and retail property owner CEOs to debate and understand the impact of changing business models on physical space, and what the symbiotic relationship between online and offline retailing means for our urban environments.</p> <p><i>By invitation only.</i></p>	Central Room 4, Manchester Central

TIME	ACTIVITY	LOCATION
<p>12:45 – 13:45</p>	<p>I can't tech-no satisfaction: making today's customers tomorrow's fans</p> <p>Competing for customers' time and loyalty has never been so fierce. Are we now over-reliant on technology and data, and is it being harnessed properly to drive sales? What does data actually tell us about the desires and behaviour of our customers?</p> <p>How can those of us that work on the physical environment really understand the people that enjoy our space and keep them coming back for more. How can technology, the customer and the retail built environment thrive together? Hear from leading brands on how they are competing in an increasingly leisure enriched world to turn customers into fans.</p> <p>Chair: Steph McGovern, Business Broadcaster</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Matt Hildon, Principal Consultant, ThoughtWorks • Scott McLeod, Head of Engagement, Everton FC • Russell Scott, Head of Commercial, ADI.TV • Mary Wallace, Senior Managing Consultant, Retail & Consumer Behaviour, IBMi X 	<p>Cinema</p>
<p>13:45 – 14:30</p>	<p>Leisure Q&A: the future of leisure and shopping places. <i>in partnership with the Leisure Property Forum</i></p> <p>Hear first-hand from leading operators of family-based leisure activities increasingly locating within retail places to strengthen and complement the existing tenant mix, enhancing the overall experience offer and ultimately driving footfall and value – from cinema, to bowling, adventure golf and children's play.</p> <p>Chair: Ashley Blake, CEO & Chair, The Leisure Property Forum & Otium Real Estate</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Sarah Fox, Head of Restaurants & Leisure, Hammerson • Keith Pullinger, CEO, The Light Cinemas • Elizabeth Stanway, Co-founder and CEO, Discovery Adventure Golf • Mark Talbot, Founding Shareholder, Locked in a Room 	<p>LPF Lounge (exhibition floor)</p>

TIME	ACTIVITY	LOCATION
<p>14:00 – 15:00</p>	<p>Retail Therapy</p> <p>How does the built environment contribute to the wellbeing of people and communities? Why is this so important to the longevity and success of retail and retail property businesses? The connection, long term engagement of people and multitude of stakeholders is becoming increasingly important, perhaps even a competitive edge.</p> <p>Chair: Steph McGovern, Business Broadcaster</p> <p>Introduction: Cemal Ezel, Founder, Change Please</p> <p>Presentation: David Fraser, Managing Director, Harrison:Fraser</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Paul Hanegraaf, Creative Navigator, Milligan Retail • Nick Hartwright, Founder, projekt • Sarah Kemp, Executive Director, Sefton Council • Lara Marrero, Global Retail Practice Leader and Strategy Director, Gensler 	<p>Cinema</p>
<p>14:30 – 15:15</p>	<p>Revo launch Public / Private Joint Venture Route Map</p> <p>The vibrancy of our town centres is a product of strategic investment, along with a shared vision and will to deliver. Today, public / private partnerships are critical to the future of our urban centres.</p> <p>The Revo Route Map sets out a framework to give local authorities, developers and investors guidance to deliver sustainable resilient town centres that are successfully delivered from concept to reality.</p> <p>Whatever the development, local authorities and the private sector are increasingly coming together to make things happen. How can we further foster successful partnerships? There is so much we can learn from one another.</p> <p>This special event will be followed by a panel session and networking reception.</p>	<p>Local Authority Hub (exhibition floor)</p>

TIME	ACTIVITY	LOCATION
15:15 – 16:30	<p>#futureofretail. Think Global!</p> <p>The UK is the world's most advanced retail and leisure market – or is it? What can we learn from pioneering retailers and developers from around the world?</p> <p>Chair: Paul Norman, Editor, CoStar</p> <p>Presentation: Howard Saunders, Retail Futurist</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Murray Clark, Founder & CEO, The Big Box Co. • Holly Hallam, Strategy and Marketing Director, DesignLSM • Jill Ju, Investment Director, The Collective • Philip Lunn, Chairman, Axiom 	Cinema
17:00 – 19:00	Drinks reception	Exhibition floor, Manchester Central
17:00 – 18:00	<p>Revo Hub drinks reception</p> <p>Join the Revo Hub Committee and our partner's Urban Golf for some friendly competition over a drink or two. Whether you'll be challenging a colleague or battling your boss, our golfing simulator will be one to remember.</p>	Revo Stand, Exhibition floor

Thursday 20 September

TIME	ACTIVITY	LOCATION
09:50 – 10:00	<p>Hello and welcome to Day Two</p> <p>Ed Cooke, Chief Executive, Revo</p>	Cinema
10:00 – 11:00	<p>A new standard for investment</p> <p>How does the way we classify retail property impact investor sentiment and decisions? There is currently no standard shopping centre classification in the UK. At Revo we believe that a standardised classification for retail</p>	Cinema

TIME	ACTIVITY	LOCATION
	<p>property could support the creation of a common, objective, fairer more positive vernacular for retail property assets in the UK, especially in relation to reporting, whether that's by advisors, analysts, the media or investors. This session will explore the benefits of this approach, and opinion on the wider investment market in the short and medium term.</p> <p>Chair: Mark Williams, Director, The Hark Group & Revo President</p> <p>Presentation: Charlie Barke, Head of Retail Investment, Knight Frank</p> <p>Panellists:</p> <ul style="list-style-type: none"> • John Duxbury, Head of UK Retail & Leisure, M&G • Lawrence Hutchings, CEO, Capital & Regional • Mark Robinson, Property Director, Ellandi 	
11:30 – 12:30	<p>Futureproofing. But do we know what for?</p> <p style="text-align: right;">Supported by: </p> <p>Retail and retail property are undergoing seismic change. But do we really know what the future holds or what our lives as consumers and people will be like in decades to come? What does adaptation and flexibility for commercial real estate really look like in the 21st century?</p> <p>Chair: Ed Cooke, Chief Executive, Revo</p> <p>Interview: Peter Cowgill, Executive Chairman, JD Sports</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Polly Barnfield OBE, Founder & CEO, Maybe* • Seamus Smith, Executive Vice President Global Payments & Banking, Sage 	Cinema
12:00 – 13:30	Lunch	Manchester Central
15:00	Event Close	Manchester Central