



HATCH

Boosting future retail ideas.



What is HATCH?

HATCH is a Revo initiative supporting budding small businesses ready for the next step in their evolution. We are looking for enterprises that are exciting, innovative and hungry for the opportunity to trade in an established retail centre. We have six locations around the UK and Ireland – from the big destinations, to the smaller, more local retail places, these centres are the heart and soul of the communities they serve.

We are keeping limitations for entering HATCH to a minimum. Instead, we are seeking applicants that demonstrate entrepreneurial spirit, passion and longevity. It does not matter if you're a physical start-up, an online only operator, a family owned business, or anything in between – we want to hear from you!

To enter, please answer the questionnaire to show us what you and your business is about and where you'd like to be.

Do not miss out on an opportunity that could take your business to the next level!



The centres:

Westfield, Stratford City, London (Unibail-Rodamco-Westfield) | **Silverburn**, Glasgow (Hammerson) | **St David's Dewi Sant**, Cardiff (Landsec) | **Parkway Shopping Centre**, Limerick (ROI) (Harcourt) | **Bloomfield Shopping Centre**, Bangor (NI) (Ellandi), **The Galleries**, Washington (M&G Real Estate)



What's on offer?

- Each landlord is offering to provide cost free space to one winner – this includes rent, service charge, business rates and electricity supply. *
- This prize is for up to 3 months to be completed before the start of Q4.
- The retail centre teams will provide marketing expertise and support.
- All prize winners will be given a year's free membership with the British Independent Retail Association (bira), which includes a unique retail insurance scheme, card processing, free legal advice and preferential banking rates.

*In some centres, this will not include props or equipment to bespoke and fit out the unit or kiosk, or the cost of a kiosk structure. Further information about what is being provided can be found on the retail centre's profile in the Applicant Toolkit.



Bloomfield, County Down

Ellandi 

Bloomfield is the dominant retail presence in the Ards and North Down area, just 2 miles south of Bangor town centre, with around 450ft² of retail space spread across a covered Mall and integrated Retail Park.

Bangor (not to be confused with the 17 other Bangors around the world, including in Wales!) is a large seaside resort town in County Down, with a population of 61,000 (2011). Tourism is a key part of the local economy, particularly in the summer months. The town is only 12.5 miles away from the Northern Ireland capital, Belfast, and in touching distance of a number of the country's many filming locations used for Game of Thrones!



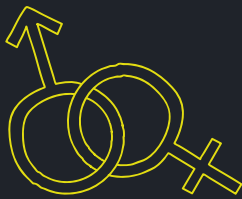
Footfall
3.6M



Avg. dwell time
1-2hrs



Avg. retail spend
£42.99 - £60.09



Male/Female
24:76



Retail conversion
92%

HATCH

Space on offer: Mall space, 1.8 wide, by 3m long. (Electricity supply included. No water supply or wastewater handling)

Financial: The tenant will not be provided with financial support for the fit out of the unit. Winner will be responsible for their Public Liability Insurance.

Regulations: We aim to work with our tenants subject to guidelines provided in our Tenants Manual.

Marketing support: Yes

Key tenants

M&S, Tesco, Next, H&M, River Island, Superdrug, Boots and JD Sports



Revo

Retail. Property. Community.

**Got a question or need a hand with your entry?
We're here to help.**

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