



HATCH

Boosting future retail ideas.



What is HATCH?

HATCH is a Revo initiative supporting budding small businesses ready for the next step in their evolution. We are looking for enterprises that are exciting, innovative and hungry for the opportunity to trade in an established retail centre. We have six locations around the UK and Ireland – from the big destinations, to the smaller, more local retail places, these centres are the heart and soul of the communities they serve.

We are keeping limitations for entering HATCH to a minimum. Instead, we are seeking applicants that demonstrate entrepreneurial spirit, passion and longevity. It does not matter if you're a physical start-up, an online only operator, a family owned business, or anything in between – we want to hear from you!

To enter, please answer the questionnaire to show us what you and your business is about and where you'd like to be.

Do not miss out on an opportunity that could take your business to the next level!



The centres:

Westfield, Stratford City, London (Unibail-Rodamco-Westfield) | **Silverburn**, Glasgow (Hammerson) | **St David's Dewi Sant**, Cardiff (Landsec) | **Parkway Shopping Centre**, Limerick (ROI) (Harcourt) | **Bloomfield Shopping Centre**, Bangor (NI) (Ellandi), **The Galleries**, Washington (M&G Real Estate)



What's on offer?

- Each landlord is offering to provide cost free space to one winner – this includes rent, service charge, business rates and electricity supply. *
- This prize is for up to 3 months to be completed before the start of Q4.
- The retail centre teams will provide marketing expertise and support.
- All prize winners will be given a year's free membership with the British Independent Retail Association (bira), which includes a unique retail insurance scheme, card processing, free legal advice and preferential banking rates.

*In some centres, this will not include props or equipment to bespoke and fit out the unit or kiosk, or the cost of a kiosk structure. Further information about what is being provided can be found on the retail centre's profile in the Applicant Toolkit.



Parkway Shopping Centre, Limerick

Harcourt 

The Parkway Shopping Centre is located on the Dublin road just outside Limerick City in Ireland. Limerick, the Riverside City, is the capital of the Mid-West region and the third largest city in Ireland.

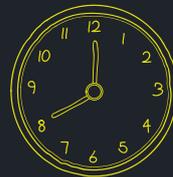
The centre is anchored by Dunnes Stores and is home to 30 stores and more than 700 free car parking spaces. Parkway offers a relaxed and local ambiance, where it's possible to meet your neighbours and shop casually. Parkway is home to some of Ireland's biggest brands, including Dunnes Stores, Insomnia Coffee Company, Eason, Holland & Barrett, including many independent retailers.



FACTS



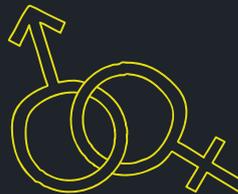
Footfall
2.08M



Avg. dwell time
60 mins



Avg. retail spend
€61



Male/Female
28:72

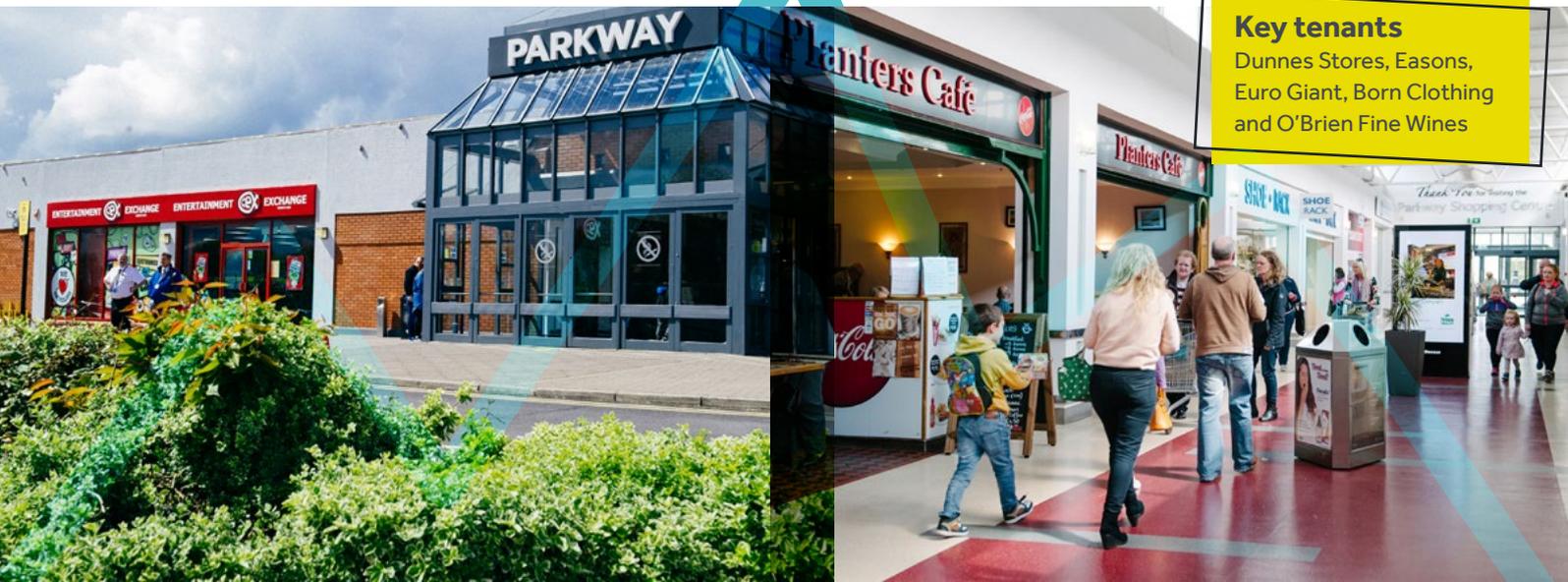


Space on offer: Vacant unit or mall space, subject to availability.

Financial: Winner will be responsible for the fit out of their unit or mall space.

Marketing support: Marketing and design support, including social support will be provided.

Regulations: The winner will be provided with a tenant handbook, which sets out the rules to follow regarding health and safety.



Key tenants
Dunnes Stores, Easons, Euro Giant, Born Clothing and O'Brien Fine Wines

Revo

Retail. Property. Community.

**Got a question or need a hand with your entry?
We're here to help.**

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