



HATCH

Boosting future retail ideas.



What is HATCH?

HATCH is a Revo initiative supporting budding small businesses ready for the next step in their evolution. We are looking for enterprises that are exciting, innovative and hungry for the opportunity to trade in an established retail centre. We have six locations around the UK and Ireland – from the big destinations, to the smaller, more local retail places, these centres are the heart and soul of the communities they serve.

We are keeping limitations for entering HATCH to a minimum. Instead, we are seeking applicants that demonstrate entrepreneurial spirit, passion and longevity. It does not matter if you're a physical start-up, an online only operator, a family owned business, or anything in between – we want to hear from you!

To enter, please answer the questionnaire to show us what you and your business is about and where you'd like to be.

Do not miss out on an opportunity that could take your business to the next level!



The centres:

Westfield, Stratford City, London (Unibail-Rodamco-Westfield) | **Silverburn**, Glasgow (Hammerson) | **St David's Dewi Sant**, Cardiff (Landsec) | **Parkway Shopping Centre**, Limerick (ROI) (Harcourt) | **Bloomfield Shopping Centre**, Bangor (NI) (Ellandi), **The Galleries**, Washington (M&G Real Estate)



What's on offer?

- Each landlord is offering to provide cost free space to one winner – this includes rent, service charge, business rates and electricity supply. *
- This prize is for up to 3 months to be completed before the start of Q4.
- The retail centre teams will provide marketing expertise and support.
- All prize winners will be given a year's free membership with the British Independent Retail Association (bira), which includes a unique retail insurance scheme, card processing, free legal advice and preferential banking rates.

*In some centres, this will not include props or equipment to bespoke and fit out the unit or kiosk, or the cost of a kiosk structure. Further information about what is being provided can be found on the retail centre's profile in the Applicant Toolkit.



The Galleries, Washington

M&G Real Estate 

Washington is a perfectly located 'new town' in the Tyne and Wear area, less than 12 miles away from the cities of Sunderland, Newcastle upon Tyne and Durham. The area has a proud industrial history, where coal mining was a major part of life. The area is still home to major factories, such as Nissan and Rolls Royce, which are major employers to local residents.

The Galleries is the town's main commercial shopping centre and with free parking a major bus terminal, serves as a hub for Washington residents. With a range of high street and independent stores, an indoor market, supermarkets, banks and more, the Galleries is the High Street of the town.



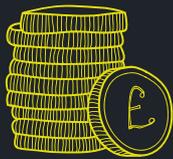
Footfall
12.5M



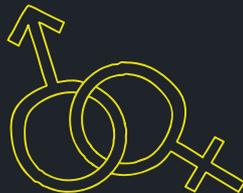
Avg. dwell time
73 mins



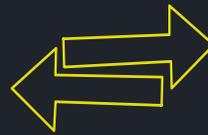
Avg. trips per year
79



Avg. retail spend
£33



Male/Female
24:76



Retail conversion
88%

ESTATE

Time in centre: 3 months

Space on offer: Mall space

Financial: Ongoing support of centre team members / third party suppliers to help make the enterprise a success.

Marketing support: Social media support via the centre marketing team.

Regulations: Must trade core trading hours, £10 million PLI insurance, full risk assessment and method statement

completed, electrical equipment PAT tested and must have pre-start meeting with centre team within two weeks of winning.

Key tenants

Asda, Sainsbury's, Wilko, JD, Pandora, Costa, River Island and Next



Revo

Retail. Property. Community.

**Got a question or need a hand with your entry?
We're here to help.**

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