



HATCH

Boosting future retail ideas.



What is HATCH?

HATCH is a Revo initiative supporting budding small businesses ready for the next step in their evolution. We are looking for enterprises that are exciting, innovative and hungry for the opportunity to trade in an established retail centre. We have six locations around the UK and Ireland – from the big destinations, to the smaller, more local retail places, these centres are the heart and soul of the communities they serve.

We are keeping limitations for entering HATCH to a minimum. Instead, we are seeking applicants that demonstrate entrepreneurial spirit, passion and longevity. It does not matter if you're a physical start-up, an online only operator, a family owned business, or anything in between – we want to hear from you!

To enter, please answer the questionnaire to show us what you and your business is about and where you'd like to be.

Do not miss out on an opportunity that could take your business to the next level!



The centres:

Westfield, Stratford City, London (Unibail-Rodamco-Westfield) | **Silverburn**, Glasgow (Hammerson) | **St David's Dewi Sant**, Cardiff (Landsec) | **Parkway Shopping Centre**, Limerick (ROI) (Harcourt) | **Bloomfield Shopping Centre**, Bangor (NI) (Ellandi), **The Galleries**, Washington (M&G Real Estate)



What's on offer?

- Each landlord is offering to provide cost free space to one winner – this includes rent, service charge, business rates and electricity supply. *
- This prize is for up to 3 months to be completed before the start of Q4.
- The retail centre teams will provide marketing expertise and support.
- All prize winners will be given a year's free membership with the British Independent Retail Association (bira), which includes a unique retail insurance scheme, card processing, free legal advice and preferential banking rates.

*In some centres, this will not include props or equipment to bespoke and fit out the unit or kiosk, or the cost of a kiosk structure. Further information about what is being provided can be found on the retail centre's profile in the Applicant Toolkit.



Westfield, Stratford City

Unibail-Rodamco-Westfield 

Since opening in 2011, Westfield Stratford City has changed the face of London retail. It is one of the key assets to have come out of the East London's Olympic legacy, with a diverse mix of retail, food and beverage, leisure and entertainment.

Now, Stratford is one of the city's fastest-growing hubs, with a new V&A Museum and campus for UCL set to open. In the surrounding area, East London has become one of the trendiest places to be, from the creative hub of Hackney Wick to the residential developments at East Village.



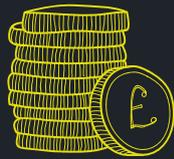
FAST FACTS



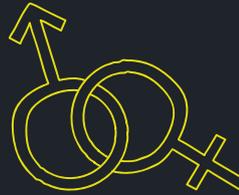
Footfall
50M



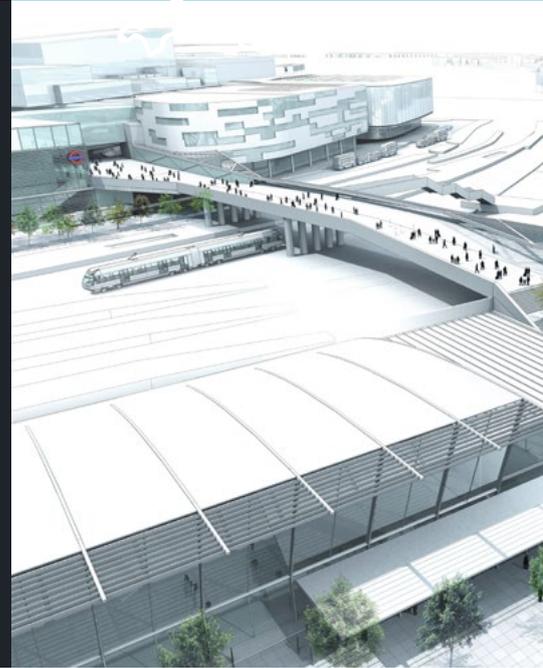
Avg. dwell time
101 mins



Avg. retail spend
£91



Male/Female
50:50



Space on offer: Mall space.

Structure: A unit can be provided, although this would not be suitable to all categories of retailers. Otherwise, the cost will fall on the tenant.

Financial: Westfield will offer a support package of up to £2,000 for signage, branding and works to the kiosk.

Design support: Yes via in-house retail design team.

Marketing support: Yes, through centre and digital communications teams.

Regulations: Must comply with the centre retail design guidelines. £10 million PLI insurance, full risk assessment and method

statement must be completed, electrical equipment PAT tested and must have pre-start meeting with centre team within two weeks of winning. Must trade full centre trading hours.

Key tenants

John Lewis & Partners,
Zara, H&M and IKEA



Revo

Retail. Property. Community.

**Got a question or need a hand with your entry?
We're here to help.**

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